



Customer feedback in a click.

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# digivey™ webclassic

*Fast results online.*



## Hosted Online Surveys

We offer full online marketing research services using the new Digivey Web Classic online survey tool.

- We manage the complete survey process for you. Just send us your questionnaire draft along with a short description of your survey objectives and we will start the process.



## Design Features Overview

- Closed-ended questions in many varieties, including opinion grids
- Open-ended questions
- Branching and skip logic
- Piping
- Information and presentation screens
- One question or multiple questions per screen
- Customized look and feel
- ... and many more ...



## Deployment Features Overview

- Email Link — we deploy the survey via embedding the survey link in an email to your target respondents and ask for survey participation. This service also includes list management— the import and export of email lists and list administration
- Web Link — we provide a link to your survey on your web site
- Pop-up Link — we insert a pop-up link in a web page. A click on the link opens the survey



## Reporting Features Overview

- Reporting includes color charts, frequency distribution, cross tabulations for all results (report summary)
- Optional, reporting may also include reports on the individual responses



## Security Features Overview

- Hosted on SSL server with 128 bit encryption
- Your data is protected from prying eyes



## Service Overview

- We help you with questionnaire creation
- We set-up your survey
- We manage the online data collection process
- We send out reminders
- We prepare comprehensive reporting
- We present the findings to you

Contact us today for more information. Call 297-588-6510 or email sales@surveysandmore.com.

*The information your business needs for its continued success delivered to your PC.*