

Customer Feedback At Your Fingertips



**Research where you
need it.
Anytime. Anywhere.**

*Marketing Research links the involved
parties through information.*

*VMS marketing research products and
services connect you with the
information carriers —
the respondents.*

*We have the tools you need to conduct
surveys in a systematic and objective
way. Our survey systems make it easy
for you to craft, deploy and analyze
surveys.*

*Our services and expertise can assist
you to achieve better survey results fast.*

*Make VMS your one-stop source for
interactive information products and
services. With VMS you'll have a
partner you can rely on and trust.*

*Contact us for a product demonstration
or request a no-obligation quote for
your next survey project.*

Stay a touch ahead with VMS.

VMS offers a variety of
interactive, on-demand
information products for
many industries.

Contact us for more informa-
tion about our informa-
tion kiosk solutions. We can help
you with your information and
education kiosk needs.

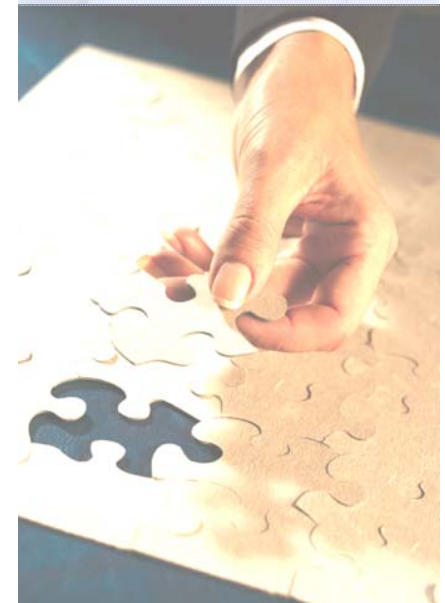
Other interactive solutions
include a variety of tailor
made interactive forms to
integrate with your database
(e.g. marketing and sales
forms, patient history, job
applications, quality
assessment)

VISION MARKETING SERVICES

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Tel (297) 588-6510
sales@surveysandmore.com

VISION MARKETING SERVICES

**Product and
Service
Information**
For Interactive Marketing
Research Solutions



**Vision Marketing Services puts the
market research puzzle together
for you.**

Tel: (297) 588-6510

Interactive Solutions for Marketing Research



VMS specializes in interactive survey solutions and integration of on-demand, information

kiosk solutions.

Marketing research united with touch screen technology excels through the speed of use, self-service survey completion and secure computing environment in public places. The use of touch screen technology for data collection offers outstanding benefits to the researcher and the respondent alike. While for the researcher

- Speed of data collection
- Instantly available reports
- Elimination of interviewer cost
- Usability for respondents of all ages, with and without computer knowledge
- Drastic reduction of workload and cost

are driving factors why to prefer touch screen technology over other data collection modes, the respondents value the touch screen environment for

- Survey completion at own pace
- Fast and easy touch screen platform
- Non-intrusive, possibility to remain anonymous
- Engaging, interesting, fun survey environment

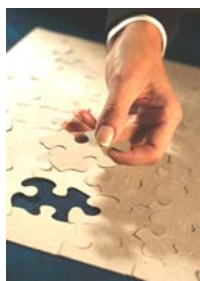
Marketing Research Products

We designed our highly advanced survey tool, the Digivey Survey Suite, for use with kiosks, PCs and tablet PCs running under a Windows platform with either a touch screen or a mouse interface. It is intuitive and easy to use and does not need programming knowledge to create, deploy and analyze surveys. Survey data is automatically compiled and pre-formatted reports are instantly available for view and print. The streamlined survey process drastically reduces workload and costs.

Digivey takes advantage of the directness and speed of touch screen technology. Anyone can walk up to a touch screen computer and retrieve its content with a simple touch on pre-determined menus and buttons.

Rich, tailor made surveys. Digivey features a strong and reliable survey tool for on-site marketing research:

- Answer choices can be created in text or pictures
- 24 language layers can be added
- Coupons or one page information can be printed
- Virtually unlimited survey stations can be networked
- Bi-directional information flow can be achieved with information screens and integration of brief video clips
- Reports can be printed at the touch of a button
- Libraries and templates are readily available for quick and easy survey creation
- Acceptance of “swipe card” input through bar code scanners and magnet stripe card readers
- Situation related email notification



Research Services

VISION MARKETING SERVICES can help you gather reliable data you can act on. We bring your surveys to where your customers congregate.

You can choose between highly mobile data collection devices or free standing kiosks for unattended survey projects.

All data collection equipment comes to you “plug and ask” ready so you can immediately start collecting information.

Digivey gathers more and better results fast. We will work with you to develop a custom survey that closely relates to factors and conditions that are important to you. Our goal is to make your survey project successful. We rent you plug and ask ready survey tools for a do-it-yourself solution or you can engage the services of the Digivey Survey Center to take care of your survey project from questionnaire development to reporting.

Maximum flexibility. We leave you the choice and will render services to the extent you need it. We can also arrange for survey attendants to recruit respondents and monitor the data collection stations.

Reliable services with quick turn-around. You can expect working with a team that is dedicated to the success of your survey project. A survey-savvy marketing research professional will accompany and coordinate your project. Technical support is available for assistance with technical questions anytime you need it.

Customer satisfaction is important to us. You may expect outstanding service every time.

Our promise to you: Serious data gathered without the traditional hassle.

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