

VMS

VISION MARKETING SERVICES Introduces Digivey Touch Screen Surveys

Vision Marketing Services, a trusted resource for Marketing Research and Marketing Consulting Services in the Caribbean, is pleased to announce their strategic partnership with US Software Designer DIATOUCH, a leading provider of survey software and touch screen solutions.

Our expertise providing event surveys, employee polling and customer satisfaction surveys now includes the incredibly versatile Digivey Survey Suite™ software and **touch screen data collection tools**.

Businesses in the region who **want to know what their customers think** will greatly benefit from this new service.

The plug-and-ask-ready touch screen equipment comes in a variety of designs and can be customized:

- Tablet PC Models
- Desk top Models
- All-in-one Touch Screen Panel PC's
- Free standing Kiosks

Contact us today to learn how we can assist you gathering valuable feedback from your customers and employees fast and easy. Leave paper and pencil, workload and hassle behind — **get the answers in a touch**.

Full Research Services



Data Collection Services



Short Term and Long Term



- Quick Project Turnaround
- Reliable Customer Feedback
- Anytime, Anywhere

VISION MARKETING SERVICES
Stanley De Marchena
P.O.Box 1350, Oranjestad, Aruba
Tel (297) 588-6510
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Email: sales@surveysandmore.com

Exclusive
Licensee For
digivey™
In Aruba and
The Netherlands Antilles

Customer Feedback

At Your Finger Tips

Take advantage of the directness and speed of touch screen technology. Our reliable survey tools provide on-site marketing research with advanced features:

Engaging Surveys and Smart Survey Design

- Answer choices can be created in text, pictures, sound or video
- Invisible skip patterns and branching logic can be applied
- Input of open-end responses / free comments
- Zip codes, telephone numbers, email addresses can be entered
- 24 foreign language layers are available
- Coupons or one-page flyers can be printed
- Acceptance of “swipe card” input through bar code scanners and magnetic-stripe card readers
- Information screens in addition to polling

Data Collection with Lightning Speed

- Kiosk, counter-top or handheld versions available
- Immediate tabulation of survey results
- Virtually unlimited number of survey stations can be networked

We will work with you to develop a custom survey that enhances your decision-making process.

The vital information your organization seeks to drive your success is easily attained — call today for a no-obligation demonstration.

Custom Survey Creation

Your feedback, please

Touch to start

Data Collection

How did you hear about us?

Magazine

Internet

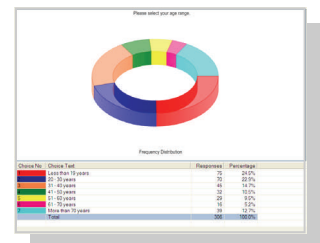
Friend

Other

previous

next

Analysis & Reporting



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